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Hudson Valley Wealth Management Opens In New City, NY

New Fee-Only Advisor Firm, Led by New City Native, Delivers Premier Investment Management and Retirement Planning

New City, NY – April XX, 2008 – Hudson Valley Wealth Management, Inc., Founder and President Christopher J. Conover announced today that he is opening an independent, fee-only investment advisory firm in New City -- the town where he was born and raised. The firm strives to provide the highest-quality financial advice tailored to each individual client needs, goals, and objectives.

“Our investment philosophy is simple,” said Conover. “We aim to achieve the best returns possible for our clients, pursuant to their individual situations, through low-cost, tax-efficient, conservative investment management.” Hudson Valley Wealth Management, which offers comprehensive financial planning, custom investment management and thorough portfolio and plan reviews, does not charge commissions or push product sales, but instead prides itself on using a fee-based, consultative approach to its investment advisory and financial planning services. “Our mission is to provide each and every client with the highest level of customized service and investment management our industry has to offer,” said Conover. “We take great pains to ensure that our customers and their long-term vision of investment success come first.”

As part of their startup efforts Hudson Valley Wealth Management, Inc. turned to MarketCounsel and enrolled in their RIA Incubator® program. “We’re always excited to participate in the successful launch of one of our RIA Incubator firms,” said Brian Hamburger, MarketCounsel’s founder and Managing Director. “The passion we have for bringing a successful firm to fruition runs deep,” he added. MarketCounsel, a business and regulatory compliance consulting firm for some of the country’s leading entrepreneurial investment advisers, has shepherded investment advisers into existence through its RIA Incubator program. Our program provides participants with the valuable business consulting they need along with registration services and the installation of an initial regulatory compliance program. “We are honored that Hudson Valley Wealth Management, Inc. sought entry into this highly-regulated industry through our counsel. It demonstrates a real desire to create an investment advisory firm of the highest caliber,” said Hamburger.

“As an SEC-registered investment advisor, we are a fiduciary which obligates us to put our clients’ interests before our own,” continued Conover. “MarketCounsel’s programs and processes allow us to do that in a meaningful way that adds value to our client relationships. As a result, we stand firm as our clients’ advocate. Their success is our success.”

For more information or to speak with Hudson Valley Wealth Management, Inc. President Christopher J. Conover or MarketCounsel Founder and Director Brian Hamburger please contact Jennifer Connelly at

(973) 625-1130 or jenn@jcpublicrelations.com. You can also visit Hudson Valley Wealth Management's website (www.hudsonvalleywealth.com) or MarketCounsel's website (www.marketcounsel.com).

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About Hudson Valley Wealth Management, Inc.

Hudson Valley Wealth Management, Inc. is an independent, fee-only registered investment advisory firm that provides comprehensive financial planning, investment consulting, and investment management services to clients in and around the New City, NY area. The firm's goal is to provide institutional style advice while also providing individualized attention to every client.

About MarketCounsel

MarketCounsel is a business and regulatory compliance consulting firm for entrepreneurial investment advisory firms nationwide. They offer best-of-class compliance professionals with state-of-the-art technology to deliver seamless solutions that exceed clients' needs and expectations. Their comprehensive service revolves around sound, yet business-savvy, regulatory compliance solutions for a focused niche of clientele, while their affiliated law firm, The Hamburger Law Firm, renders a carefully coordinated array of legal services to clients to prevent the traditional lack of accountability between legal and compliance. .